Public Health and Healthcare Services Technologies and Development in Post-COVID 19 Era

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Message from the Guest Editors

This Special Issue invites paper to expose new methodologies, methods, and 4IR tools. Another opportunity is to research how to use modern technologies to diminish risk management in public health and healthcare services using future management technologies and software to determine the best strategies for organizations in the medical industry. The importance of this Special Issue is to bring originality in topics and approach, in research and development of new technologies of 4IR, new tools for communication campaigns, ServQual models in determining the satisfaction of the end-users, buying motivations for the public health and healthcare services, digitalization and online marketing promotion to improve the image of those and to generate trust and identify the most important performance indicators in the e-health system aiming by using information and communication technologies. Last but not least, all those topics related will help researchers to focus their work on recovery and resilience in the public health and healthcare services after the COVID-19 or no matter the crisis, and to apply new strategies resulting aiming to mitigate the shock effects.

Special Issue

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Message from the Editor-in-Chief

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