Servitization, Logistics and Manufacturing in Resilient and Digital Supply Chains

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Deadline for manuscript submissions:
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Message from the Guest Editors

In recent decades we have entered a phase of radical techno-economic changes, so that the progressive conceptualization of issues related to "servitization" have necessarily been significantly affected (Brax & Visintin, 2017). Modern Industry 4.0 technologies, in particular, are expected to enhance the potentials for business servitization. Recent studies have demonstrated that digital servitization, including software and data processing services, can enhance business resilience (Cusumano et al., 2015). In general, it has been proved that many service business models are more resilient than traditional models focused on selling products (Rapaccini et al., 2020). Servitization needs strong relationships with customer and dynamic connections among partners. The need to continuously assess quick market changes and customer requirements leads a higher ability of resilience.

In line with this premise, the aim of this special issue is to attract research focused on the general theme of servitization, with a particular attention to the manufacturing and logistics contexts and to the potentials of Industry 4.0 to enhance service capabilities and resilience of firms.

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Special Issue

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Message from the Editor-in-Chief

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