



## SMEs and the Green Digital Revolution: Strategies for Sustainable Development

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### Message from the Guest Editors

As the necessity to address environmental issues becomes more serious, it is essential for SMEs to achieve both economic success and sustainability as primary concerns. Thus, it is essential to understand the efficacy and pitfalls of the digitalization of SMEs in order to enable sustainable growth. This Special Issue aims to explore the intersection of digital technology and sustainability in SMEs, with a focus on strategies for promoting environmentally friendly practices in the digital era.

### Focus Areas:

- Green digital technologies
- Digitalization and sustainability
- Government policies and regulations
- SMEs' green digital adoption
- Green digital entrepreneurship
- Green digital marketing
- Big data and sustainability
- Digital transformation for sustainability
- Sustainable supply chains
- Circular economy and SMEs
- Internal and external environmental management

This Special Issue seeks to bring together a diverse set of perspectives from academia, industry, and policymakers in order to provide a comprehensive understanding of the opportunities and challenges of promoting sustainability through digital technology in SMEs.





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## Editor-in-Chief

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## Message from the Editor-in-Chief

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