



Sustainable Organizational Performance: Perspectives of Production, Marketing, Human Resources, R&D and Finance

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Message from the Guest Editors

The development and widespread use of communication software technologies may be beneficial to business operations. For many industries, such as tourism, hospitality, manufacturing, and others, employees in particular use communication software and computer technology to improve their productivity.

This Special Issue will integrate existing research on sustainable management, production, marketing, human resources, R&D, and finance to publish high-quality research papers in interdisciplinary fields. Therefore, we invite scholars to write conceptual, empirical studies, or case studies across all facets of production, marketing, human resources, R&D, finance, and the manufacturing industry, tourism industry, hospitality industry, and other industries for sustainability. In particular, selected topics will include but are not limited to the following:

- Sustainable organizational performance;
- Sustainable tourism;
- Sustainable hospitality;
- Sustainable production;
- Sustainable marketing;
- Sustainable human resources;
- Sustainable research and development;
- Sustainable financing;
- Sustainable manufacturing;
- Sustainable organizational performance on technology.





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Message from the Editor-in-Chief

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