



The Sharing Economy in the Context of Sustainability: Economic, Social and Environmental Aspects of Alternative Forms of Sharing

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Deadline for manuscript submissions:

closed (30 April 2022)

Message from the Guest Editors

Dear colleague,

This Special Issue calls for both theoretical and empirical papers, including case studies discussing the following topics (but not limited to):

- The sharing economy in the context of sustainability and/or social responsibility
- Alternative motives for sharing
- Environmental aspects of sharing
- Sharing and the circular economy
- Reporting of sharing as part of sustainability reporting
- Communication of sharing as part of communication of social responsibility
- Benefits and risks of the sharing economy model (from the point of view of the entities involved and society as a whole)
- Alternative segments, forms, services, and platforms of sharing
- Application of the sharing economy model from the point of view of various sectors
- B2B sharing
- Customer attitudes to the phenomenon of sharing
- The role of universities in the context of the sharing economy model
- The role of governments (on a local, regional, national, and supranational level) within the framework of the sharing economy model
- Regulation of the sharing economy





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Message from the Editor-in-Chief

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