



Sustainability, Accounting, and Business Strategies

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Message from the Guest Editors

Dear Colleagues,

According to the 2020 KPMG Survey of Sustainability Reporting, 80% of companies worldwide now report on sustainability. Around one in five companies provide the integrated annual report that supplements traditional financial reporting with a nonfinancial statement on sustainability.

Sustainability reporting focuses on the effect of firms' business strategies on the environment, society, and governance (ESG). As an integral part of a firm's corporate social responsibility programs, sustainability reporting improves corporate reputation, builds consumer confidence, and mitigates business risk. As accountants, with their expertise on information disclosure, naturally play a key role in sustainability reporting, we are interested in obtaining a deeper understanding on how accounting is connected to sustainability and sustainability-related business strategies. This Special Issue will address innovative approaches in studying the intertwined relations among sustainability, accounting, and business strategies.

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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