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## **Sustainable Framework of Meat Production**

Guest Editor:

## Dr. Agnieszka Ludwiczak

Department of Animal Breeding and Product Quality Assessment, Poznań University of Life Sciences, 60 624 Poznań, Poland

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# Message from the Guest Editor

This Special Issue focuses on the new framework of the meat industry directed towards modern-day consumers. Sustainability in meat production should refer to the whole production chain, including the processes of quality control and management. However, changing the meat industry into an environmentally friendly and welfarefriendly enterprise requires the substantial modification of its policy and strategy, and for now, it is a step-by-step process. These modifications should cover 'from farm to fork' traceability, supported by product certification and labelling. Attitudes towards meat consumption variable. Part of the public opinion favours small, family farms, because the big scale animal production is indicated as the greatest source of environmental damage, and is connected with insufficient level of welfare. On the other hand, there is a part of the community that has decided to significantly limit or even stop meat consumption.









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#### Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario Institute of Technology, Oshawa, ON L1G 0C5, Canada

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