



## Sustainable Transport Safety

Guest Editor:

### **Dr. Gord Lovegrove**

Faculty of Applied Science,  
School of Engineering, The  
University of British Columbia,  
Okanagan Campus, 1137 Alumni  
Avenue, Kelowna, BC V1V 1V7,  
Canada

Deadline for manuscript  
submissions:

**closed (31 December 2018)**

### **Message from the Guest Editor**

How can we reduce traffic fatalities in the face of strong political lobbying by traditional auto and oil industries that seek to sell more cars, build more roads, and encourage more and longer trips, with their associated impacts and spin-offs? We need to research interactions in this system approach, about climate change impacts of continuing to drive and burn fossil fuels, so we need environmental researchers to contribute to this discussion. And is it an 'us versus them' discussion, must car manufacturers and oil producers lose in order for lives to be saved, to preclude more traffic fatalities? We need business case research to help us find a way that works for all stakeholders, that finds economically feasible solutions while we transition to sustainably safer communities, that empower our decision-makers, our leaders to act on our behalf, to facilitate Sustainable Transport Safety. Will you help to contribute to this most important discussion and move us forward toward increased sustainable transport safety for all?





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## Editor-in-Chief

### **Prof. Dr. Marc A. Rosen**

Faculty of Engineering and  
Applied Science, University of  
Ontario Institute of Technology,  
Oshawa, ON L1G 0C5, Canada

## Message from the Editor-in-Chief

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*Sustainability* Editorial Office  
MDPI, Grosspeteranlage 5  
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