



Current Issues and Challenges of Technology Management Strategies under Digital Transformation

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Message from the Guest Editors

Digital transformation (DX) denotes the strategy of leveraging the opportunities of novel digital technologies and their implications on business performance. This Special Issue seeks to contribute to current issues and challenges of related to digital transformation by having a critical look at recent technology trends and strategies related to digital transformation. Discussion both at the level of technology strategy and operational/technological processes would provide targeted insights into balancing technological trialability and organizational compatibility. Moreover, this Special Issue should stimulate the debate between industry and policymakers for increasing policy coherence in facilitating DX.

In particular, we invite papers that address innovative technical developments, reviews, case studies, and analytical as well as assessment papers from interdisciplinary disciplines, which are relevant to fostering digital transformation in manufacturing and beyond. Lastly, we put emphasis on better understanding how different technological strategies interact with each other to form a “successful” DX implementation strategy.





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