



The Sustainable Destination: Policies, Image, Brand and Value

Guest Editors:

Prof. Dr. Umberto Martini

Department of Economics and Management, University of Trento, 38122 Trento, Italy

Prof. Dr. Federica Buffa

Department of Economics and Management, University of Trento, 38122 Trento, Italy

Dr. Alessia Zoppelletto

Department of Economics and Management, University of Trento, 38122 Trento, Italy

Deadline for manuscript submissions:

closed (20 November 2022)

Message from the Guest Editors

Dear Colleagues,

- Good practices and environmental certification schemes in tourist destinations;
- Implementation of principles linked to the 17 UN goals in tourist destinations;
- Studies on the impact of sustainability policies on a destination's attraction power;
- Studies on the positive effect of sustainability policies on destination image and perceived value;
- Operational and logistics tools used by destination management and marketing to gain the status of "sustainable destination";
- Studies on participatory processes and public-private partnerships aimed at creating sustainable tourism destinations and/or promoting their image;
- The role of the DMO in the promotion of a sustainable destination;
- Studies on the awareness, attitudes, and behaviors of local communities involved in the definition of a sustainable destination offer;

Guest Editors





an Open Access Journal by MDPI

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and
Applied Science, University of
Ontario Institute of Technology,
Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Author Benefits

Open Access: free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility: indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, AGRIS, RePEc, CAPlus / SciFinder, and other databases.

Journal Rank: JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (Geography, Planning and Development)

Contact Us

Sustainability Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland

Tel: +41 61 683 77 34
www.mdpi.com

mdpi.com/journal/sustainability
sustainability@mdpi.com
X@Sus_MDPI