



## Sustainability of Visitor Attractions and Heritage Interpretation

Guest Editor:

**Prof. Dr. Marek Nowacki**

Institute of Applied Sciences,  
WSB University, 61-895 Poznań,  
Poland

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### Message from the Guest Editor

Visitor (tourist) attractions constitute the main element of the tourism system, playing a crucial role in tourist destinations. They attract visitors to destinations but are also agents of change, social enablers, and major income generators. Heritage interpretation is an important element of visitor experiences at visitor attractions. Visitors (or tourist) attractions cover a wide spectrum of facilities and sites, such as natural and cultural sites, thematic parks, museums, World Heritage Sites, national parks and reserves, etc. Interpretation plays two key roles in visitor attractions: It enhances visitor experiences, and it is a valuable tool in supporting the sustainability of attractions.





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Ontario Institute of Technology,  
Oshawa, ON L1G 0C5, Canada

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*Sustainability* Editorial Office  
MDPI, Grosspeteranlage 5  
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