



Twin Transition: Impact, Challenges, Management

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Message from the Guest Editor

Twin transition may be the key to transforming industrial value chains with the aim of minimizing waste and pollution. The digital and green transition of organizations is crucial for the environment, for business development and for the shift to circular economy. Innovative management approaches, methods, and models still need to be investigated and proposed for better performance. In the European research and innovation funding programme 2021–2027, Horizon Europe, technologies are prioritised: advanced manufacturing, advanced materials, life-sciences technologies, micro/nano-electronics and photonics, artificial intelligence (AI), and security and connectivity. However, business and industry change is complex and full of process uncertainties, and requires a socially responsible and innovative approach.

We welcome the contribution of studies on innovative technologies, social innovations, technologies for circular economy, corporate social entrepreneurship, technological solutions for green business transformation, smart home solutions, Industry 4.0, changing needs and behaviour models of society, green economy, etc.





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