



## Sustainable Consumer Behaviour and Food Choice

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### Message from the Guest Editors

Sustainable food behaviours include the production and consumption of organic foods, local foods, foods that involve less waste in production, seasonal foods, and novel foods, such as insects, algae, etc. The recent literature indicates that consumer preferences for sustainable food are heterogeneous. Therefore, it is important to understand consumers' behaviours and motivations and barriers to sustainable food choices.

This Special Issue aims to address global challenges related to encouraging more environmentally sustainable food choice by addressing the following topics:

- Consumer preferences regarding sustainable food consumption;
- Consumer attitudes toward sustainable food consumption;
- Drivers of and barriers to sustainable food consumption;
- Impact of eco-labels and certifications on consumer choice;
- Minimization of food waste through changes in consumer behaviour;
- Roles played by information and education in shaping sustainable food choices;
- Consumer segmentation;
- Novel food and sustainability;
- Local foods, and organically produced food.

We look forward to receiving your contributions.





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## Message from the Editor-in-Chief

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