



## Value Chain Sustainability: Collaboration the Key to Success for Emerging Countries

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### Message from the Guest Editor

Dear Colleagues,

Globalization, automation, digitalization, and fine slicing up of the value chain have enabled firms to spread their activities worldwide regardless of borders, cultures, and societies. Firms can create an environment of co-opetition and co-create value by strategically engaging both suppliers and clients in production, research & development, designing, planning, and prototyping the product. Collaborative efforts can enhance dynamic capabilities and create sustainable value chains. By working closely with value chain partners and other key stakeholders, companies can discover optimal solutions and drive impactful action (Jennifer Hermes, 2012; Villena and Gioia, 2020).

Prof. Dr. Muhammad Mohiuddin  
*Guest Editor*





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