



Sustainable Data-Driven Business Models Based on Knowledge and Innovation Management

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Deadline for manuscript
submissions:

closed (30 November 2023)

Message from the Guest Editors

Dear Colleagues,

Continuous economic growth has led to environmental degradation as we are witnessing it now, far from a sustainable outlook, and therefore economic systems need to be changed (Meadows et al. 1972; Martínez-Alier et al. 2010; van den Bergh and Kallis, 2012). Moreover, overconsumption and overdevelopment are being acknowledged as problems by an increasing portion of the world’s population, and new voices for “prosperity without growth” have strengthened (Kallis et al. 2012; Demaria et al. 2013; Akbulut et al. 2019; Drews et al. 2019; Liegey et al. 2020).

With this Special Issue, we are calling for multidisciplinary approach contributors intending to bridge the gap between the economic and business understanding of sustainability exploring sustainable consumption and data needed for the development of Sustainable Business Models, ultimately aiming towards the achievement of the UN Sustainable Development Goal (SDG) 12.





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Message from the Editor-in-Chief

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