



## Sustainable Companies—Global Investors Adopting Green Investments

Guest Editor:

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### Message from the Guest Editor

Dear colleagues,

Sustainable investing continues to attract large amounts of capital as investors want to contribute to positive change, such as reversing climate change, promoting social justice, and advocating for better governance. Given such strong investor demand for sustainable investing worldwide, the stakes are high to counter the ongoing concerns over greenwashing, in which companies overstate and exaggerate their positive impact on sustainability. It has become increasingly difficult for investors to see through greenwashing when companies present themselves as more sustainable or environmentally friendly than they really are.

Most corporate leaders understand that businesses have a key role to play in tackling urgent challenges such as climate change. However, many of them also believe that pursuing a sustainability agenda runs counter to the wishes of their shareholders.

Looking forward to receiving your contributions.

Prof. Dr. Cosimo Magazzino

*Guest Editor*





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