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# **Sustainability Development of Manufacturing Enterprises**

Guest Editor:

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Deadline for manuscript submissions:

closed (15 August 2023)

# **Message from the Guest Editor**

Dear colleagues:

The attention on sustainable management has shifted from local operations optimization to consideration of the entire business processes including product development, production, logistics, consumption, customer service, disposal, and post-disposal management. A manufacturing enterprise has to implement sustainable practices across its whole functions including operations, human resource and organizational behavior, accounting, strategy, marketing, ethics and corporate governance, entrepreneurship, and innovations on business models and new technologies.

This SI seeks to explore and explain the frontier for integrating sustainable management with on-going business process management efforts in manufacturing enterprises. I particularly encourage submissions on the following topics:

- Sustainable product development
- Sustainable new technology
- Sustainable operations
- Sustainable human resource and organizational behavior
- Sustainable leadership
- Sustainable marketing and customer behavior
- Sustainable strategy
- Sustainable ethics and corporate governance
- Sustainable entrepreneurship and business model









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## **Editor-in-Chief**

#### Prof. Dr. Marc A. Rosen

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# **Message from the Editor-in-Chief**

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. Sustainability publishes original research articles, review articles and communications, I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering and applications of sustainability-based measures and activities.

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