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Business Innovation and Sustainability through Internet of Things

Guest Editors:

Prof. Dr. Albérico Travassos Rosário

The Research Unit on Governance, Competitiveness and Public Policies (GOVCOPP), Universidade Europeia, 1200-649 Lisbon, Portugal

Prof. Dr. Joana Carmo Dias

Research Center for Organizations, Markets and Industrial Management (COMEGI), Universidade Lusíada, 1349-001 Lisbon, Portugal

Deadline for manuscript submissions:

31 May 2024

Message from the Guest Editors

Dear Colleagues,

In today's rapidly changing and globally connected world, business innovation and sustainability are two essential components. The Internet of Things (IoT) has emerged as a game-changing technology that can significantly contribute to sustainable development and business innovation.

With this vision in mind, this Special Issue is dedicated to the following themes, and we extend an invitation for the submission of your research to help further advance science:

Business Innovation:

- (i) Competitive advantage.
- (ii) New revenue streams.
- (iii) Process optimization.

Sustainability:

- (i) Resource efficiency.
- (ii) Environmental monitoring.
- (iii) Circular economy.

The synergy between innovation and sustainability:

- (i) IoT-driven innovation.
- (ii) Sustainable practices.
- (iii) Adopting sustainability.

We look forward to receiving your contributions.



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Guest Editors Specialsue





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Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario Institute of Technology, Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international Open Access journal which provides an advanced forum for research findings in areas sustainability related to and sustainable development. Sustainability publishes original research articles, review articles and communications, I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering and applications of sustainability-based measures and activities.

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