



Business Model Innovation for Corporate Sustainability

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Message from the Guest Editor

Ongoing major and dramatic transformations are taking place amid growing uncertainty in the external environment that is fueled by force majeure factors of various origins. Business is faced with strong and hard-to-forecast risks. It is becoming increasingly difficult to predict the future, hence the importance and relevance of searching for means and methods that would enable companies to ensure their long-term competitive edge and corporate sustainability.

This Special Issue is intended to systematize the various approaches to the methodology of business modeling, and to answer the question as to what essential new characteristics the business model of a modern organization must possess to ensure its corporate sustainability in a turbulent and unpredictable environment. An important objective of the Special Issue is to summarize experience and work out solutions for business models tailored for all kinds of players. We hope to make a substantial contribution to the solution of sustainability problems and help to boost the performance of various companies and organizations that are going through hard times today.





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Message from the Editor-in-Chief

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