



Consumer Driven Sustainable Technological Innovations in Hospitality and Tourism

Guest Editors:

Dr. Alisha Ali

Department of Service Sector
Management, Sheffield Hallam
University, City Campus, Sheffield
S1 1WB, UK

Dr. Natalie Haynes

College of Business, Technology
and Engineering, Sheffield
Hallam University, City Campus,
Sheffield S1 1WB, UK

Deadline for manuscript
submissions:

closed (31 October 2023)

Message from the Guest Editors

Dear Colleagues,

The environment, technology, and delivering innovative service experiences are all fundamental to a prosperous hospitality and tourism industry. This Special Issue of *Sustainability* combines these three areas of research to explore how customers can contribute to fostering sustainable technological innovation.

This Special Issue invites disciplinary specific, multidisciplinary, and transdisciplinary contributions that investigate customers driving sustainable technological innovation. Possible topics include, but are not limited to:

- Smart technology and sustainable innovation
- Customers as co-producers in sustainable technological innovation
- Customers, SMEs, and sustainable technological innovation
- Open innovations
- Social innovations
- Eco-innovation
- Constraints and resources for sustainable technological innovation
- Typologies, theories, or models of customer-driven sustainable technological innovation
- Host communities as customers in driving sustainable technological innovation





an Open Access Journal by MDPI

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and
Applied Science, University of
Ontario Institute of Technology,
Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Author Benefits

Open Access: free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility: indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, AGRIS, RePEc, CAPlus / SciFinder, and other databases.

Journal Rank: JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (Geography, Planning and Development)

Contact Us

Sustainability Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland

Tel: +41 61 683 77 34
www.mdpi.com

mdpi.com/journal/sustainability
sustainability@mdpi.com
X@Sus_MDPI