



## Consumer Analysis and Sustainable Food Consumption

Guest Editors:

**Prof. Dr. Dacia Crina  
Petrescu**

Department of Hospitality  
Services, Faculty of Business,  
Babes-Bolyai University, 7 Horea  
Street, 400174 Cluj-Napoca,  
Romania

**Prof. Dr. Philippe Burny**

Department of Economics and  
Rural Development, Gembloux  
Agro-Bio Tech, University of  
Liege, 5030 Gembloux, Belgium

**Dr. Ruxandra Malina Petrescu-  
Mag**

Department of Environmental  
Science, Faculty of  
Environmental Science and  
Engineering, Babes-Bolyai  
University, 400000 Cluj-Napoca,  
Romania

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submissions:

**closed (30 June 2023)**

### Message from the Guest Editors

Dear Colleagues,

In the context of increasing environmental pressure of the food sector, sustainable alternatives gain more interest and market share, putting the consumer under the spotlight. The aim of this Special Issue is to bring together contributions that support the efforts to build a sustainable food system by offering research results derived from consumer analysis and other fields.

Food systems need to be redesigned to become fair, healthy and environmentally friendly, and consumers play a crucial role in this process. Among others, articles related to specific topics such as consumer preferences, choices, motivations, or deterrents related to certain foods or ways to consume foods; sustainability aspects along the food supply chain; business opportunities and trends for sustainable food consumption and production are welcomed for this Special Issue.

In this Special Issue, original research articles and reviews are welcome. Research areas may include (but are not limited to) the following: food consumer behavior, food wastage behavior and food business studies with a focus on sustainability.

We look forward to receiving your contributions.





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## Editor-in-Chief

### **Prof. Dr. Steve W. Lyon**

School of Environment and  
Natural Resources, Ohio State  
University, Columbus, OH 43210,  
USA

## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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*Sustainability* Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland

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