



## Consumer Analysis and Sustainable Food Consumption

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Deadline for manuscript  
submissions:

**closed (30 June 2023)**

### Message from the Guest Editors

Dear Colleagues,

In the context of increasing environmental pressure of the food sector, sustainable alternatives gain more interest and market share, putting the consumer under the spotlight. The aim of this Special Issue is to bring together contributions that support the efforts to build a sustainable food system by offering research results derived from consumer analysis and other fields.

Food systems need to be redesigned to become fair, healthy and environmentally friendly, and consumers play a crucial role in this process. Among others, articles related to specific topics such as consumer preferences, choices, motivations, or deterrents related to certain foods or ways to consume foods; sustainability aspects along the food supply chain; business opportunities and trends for sustainable food consumption and production are welcomed for this Special Issue.

In this Special Issue, original research articles and reviews are welcome. Research areas may include (but are not limited to) the following: food consumer behavior, food wastage behavior and food business studies with a focus on sustainability.

We look forward to receiving your contributions.





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## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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