



Drivers for Creativity and Sustainability in Industry, Technology and Design

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Message from the Guest Editors

Creativity justifies a much higher priority for sustainability, as it casts a new glow on its role in sustainable practices. Creative sustainability brings academics from a variety of fields to research and design in multidisciplinary teams, and to create innovative sustainable engines for human, urban, industrial, and business environments. This approach is based on problem-based learning, design thinking, blended knowledge, and robust connections to practical networks for understanding systemic and holistic phenomena and issues. Thus, this Special Issue aims to provide a perspective to underscore how the principles, fundamentals, and practices of creativity are linked to improving sustainability. For this reason, we invite practical and academic contributions for this Special Issue.

Potential topics include but are not limited to:

- Creativity in sustainable design;
- Critical factors of creativity in sustainability;
- Sustainable and creative business models;
- Sustainable development through creativity;
- Creative and sustainable organizations;
- Social responsibility;
- Organizational creativity and supply chain; and
- Digital transformation for sustainable creativity





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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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