



Sustainable and Digital Transformation to Revitalize Cultural Heritage and Tourism Sector

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Deadline for manuscript
submissions:

closed (30 April 2022)

Message from the Guest Editors

We invite researchers to submit original papers that include conceptual, empirical, analytical, or design-oriented approaches. Topics of interest include, but are not limited to:

- Conceptual papers addressing the role of innovation within the cultural heritage ecosystem at the macro-meso-micro level.
- Multi-stakeholders research on outcomes and benefits generated by service innovation and technological innovation
- Investigations on how innovation and digital transformation can contribute to re-launch cultural tourism and cultural heritage visits during and after the pandemic
- Cultural heritage and social innovation to foster the transformative service research
- Policy and strategy to push towards the sustainable management of cultural heritage and cultural tourism in line with the Agenda 2030
- Model of risk analysis to improve cultural heritage management after the pandemic
- Cultural visitors and tourists' expectations and perceptions
- Technological innovation to improve visitors' experiences
- SLCA and LCA application to cultural heritage sites





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Message from the Editor-in-Chief

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