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E-commerce for Sustainable Development: Status and Challenges

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Deadline for manuscript submissions:

closed (31 May 2023)

Message from the Guest Editors

Among the 17 Sustainable Development Goals (SDGs) of the United Nations, 10 of them are linked to e-commerce.

The rapid growth of e-commerce creates both challenges and opportunities for society. In terms of opportunities, e-commerce can lower transaction costs and enable the remote delivery of more goods and services. In addition, e-commerce is also shown to support rural development.

Nonetheless, e-commerce also poses a number of potential challenges, such as unreliable and costly power supplies, limited awareness and skills regarding how to implement and use e-commerce, insufficient or inconsistent laws and regulations, limited or deficient transport and logistics infrastructures, and so on. The COVID-19 pandemic has also exacerbated some of these challenges.

This Special Issue calls for papers that contribute to addressing the abovementioned opportunities and challenges. The main topic is electronic commerce for sustainable development, but papers are not restricted to this specific topic. Papers could be conceptual or empirical, quantitative or qualitative, or case studies, as long as they address business practices related to sustainability.









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Message from the Editor-in-Chief

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