



Emerging Markets' Competitive Advantages in Sustainable Management

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Message from the Guest Editors

Dear Colleagues,

While emerging markets are of increasing interest to scholars and practitioners, given their increasing economic power and rapidly expanding markets, the sustainable development in these markets are also of major concerns in the global economy. From a managerial perspective, how to achieve the United Nations' Sustainable Development Goals (SDGs) in 2030 is not only a social responsibility but also a strategic issue for sustaining competitive advantages by the firms in emerging markets.

This Special Issue aims to address these sustainable management issues in relation to emerging markets' competitive advantages: "in, to and from". A broadly defined perspective is called for in this Special Issue in order to outline different angles of view for the sustainable competitive advantages in international business with a special focus on emerging markets. Interdisciplinary work with non-traditional schools of thoughts is especially encouraged to bring inquiry and dialogue into the field of business, management, and organization.





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Message from the Editor-in-Chief

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