



Entrepreneurship and Digital Transformation: Innovation in a Changing Environment

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Message from the Guest Editor

The aim of this Special Issue is to contribute to the debate with innovative methodological investigations that help identify theories and methodologies for analyzing the future of the digitalization of new ventures, spinoffs, startups, and SMEs. Submissions may address various cases of entrepreneurs' approaches to the digital environment, startups facing digital technologies, or SMEs introducing digital technologies to make better and more efficient production processes. The range of analysis will be from an individual (role model or entrepreneurial intention) or organizational (processes and strategies) point of view with an ecosystemic view (network theory or similar) or an internal perspective (resource-based view). Both qualitative and quantitative approaches are welcome, but quali-quantitative approaches like QCA are also welcome.

Keywords: digital transformation; digital technologies; entrepreneurship; innovation; startup





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