



## Fair Trade and Sustainable Consumption

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Deadline for manuscript  
submissions:

**closed (31 May 2021)**

### Message from the Guest Editor

Dear Colleagues,

This Special Issue will comprise papers covering a wide range of aspects related to Fair Trade and Sustainable Consumption. A recent article in the UK's *Guardian* newspaper asked, "Is Fair Trade Finished?" (<https://www.theguardian.com/business/2019/jul/23/fairtrade-ethical-certification-supermarkets-sainsburys>). The focus was squarely on the well-known Fairtrade labelling movement, with mainstream retailers moving away from using labelled tea in their "own-brand" products. However, the story also highlighted the increasingly crowded marketplace for goods claiming to be "fairly traded", including initiatives of mainstream supermarkets to develop their own programs for sustainable production. Fair trade in agricultural commodities must respond to changing demographics, as the age profile of farmers is rising. Fair trade supply chains must also address the physical effects of climate change and the efforts to decarbonize production and consumption.

More details at:

[https://www.mdpi.com/journal/sustainability/special\\_issues/fair\\_trade](https://www.mdpi.com/journal/sustainability/special_issues/fair_trade)





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## Message from the Editor-in-Chief

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