



Gender in Sustainable Innovation

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Message from the Guest Editors

Innovation is considered a key strategy for companies and institutions not only to develop and maintain competitive advantages in the ongoing turbulent market, but also for their success and survival. Its impact on their long-term wealth and survival makes this strategy fundamental for the dimensions of the triple bottom line of sustainability that involves social equity, environmental integrity, and economic prosperity (Elkington, 1998). Among the different factors that affect innovation and its sustainability component, gender diversity in decision-making and government bodies has emerged as crucial in the last decades as a matter of social justice and due to the ethical nature of the underrepresentation of women in top positions of companies and institutions (Torchia, Calabrò, Gabaldon, & Kanadli, 2018). Research and innovation outcomes are influenced by biological and social differences between females and males, and there is a growing scientific consensus to integrate gender as a dimension of quality and impact in research, which constitutes a relevant seed for the achievement of sustainable innovation.





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