



## ‘We Are All in This Together’: Government, Industry, Firm, Not-for-Profit, and Consumer Responses to a Changing Climate

Guest Editors:

**Dr. Ioannis Kareklas**

Department of Marketing,  
University at Albany State  
University of New York, Albany,  
NY 12222, USA

**Dr. Jeffrey R. Carlson**

Department of Marketing, Robins  
School of Business, University of  
Richmond, Richmond VA, 23173,  
USA

Deadline for manuscript  
submissions:

**closed (1 June 2022)**

### Message from the Guest Editors

In particular, this issue aims to feature original research focusing on any of the following: government, industry, firm, not-for-profit, and consumer responses to climate change. We are interested in research addressing any of the following questions (additional relevant topics will be considered):

- How can government/not-for-profit organizations/companies best persuade consumers to alter their behaviors and consumption patterns to be more eco-friendly and less wasteful?
- What role should regulatory approaches play in curbing the environmentally harmful activities of industry/firms (e.g., carbon taxes aimed at reducing carbon footprints)?
- How do consumer perceptions of climate change vary across demographic and/or psychographic groups?
- How do businesses effectively work with their target audiences to develop and communicate effective green marketing initiatives?
- What have we learned from the extant literature on climate change interventions aimed at mitigating the devastating impacts of climate change across academic disciplines, including (but not limited to) marketing, economics, psychology, sociology, anthropology, ecology?





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## Editor-in-Chief

### **Prof. Dr. Marc A. Rosen**

Faculty of Engineering and  
Applied Science, University of  
Ontario Institute of Technology,  
Oshawa, ON L1G 0C5, Canada

## Message from the Editor-in-Chief

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*Sustainability* Editorial Office  
MDPI, St. Alban-Anlage 66  
4052 Basel, Switzerland

Tel: +41 61 683 77 34  
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