



## Sustainability, Innovation Capacity, Operational Efficiency, and Firm Performance

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Deadline for manuscript  
submissions:

**closed (15 December 2022)**

### Message from the Guest Editors

Corporate sustainability and technological innovation for firm performance have been considered amongst the central issues for maintaining an edge in the competitive world of business. The predictive exploration of a firm's strategic competencies, in order to enhance economic performance and sustainable market growth, has also been one of the major research issues in the business and management fields, regardless of the types of organizations.

This Special Issue will explore the strategic significance of sustainability, technological innovation, and operational efficiency, both individually and jointly, to improve economic performance in the competitive market across different industries and countries. The articles in this issue will shed light on the critical strategic factors that directly contribute to firm performance. Furthermore, this Special Issue will provide academics and practitioners with a diverse perspective on sustainability and its relationship to corporate performance in a competitive global market.





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## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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