



Innovation in the SMEs

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Deadline for manuscript
submissions:

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Message from the Guest Editors

Dear Colleagues,

This Special Issue focuses on the collaborative activities of SMEs that allow, ignite, or support product/service and process innovations. Both product/service and process innovations are mostly based on technology development, integration, and implementation, but the role played by social science knowledge cannot be neglected in marketing and organizational innovations.

The topics for this call for papers include but are not limited to the following:

- technology acquisition
- networking and coopetition in innovation activities
- open innovation
- absorptive capacity management
- innovation for sustainability
- SME–university collaboration
- coopetition for innovation

Although these topics are not exclusive to SMEs, the proposed papers must be focused on SMEs or include at least a comparison of SMEs with large companies. Quantitative as well as qualitative empirical studies are welcome, as are theoretical and applied papers.





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Message from the Editor-in-Chief

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