



## Sustainability-Oriented Innovation for the Challenges of the Contemporary Society

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### Message from the Guest Editors

Dear Colleagues,

This Special Issue welcomes original and relevant conceptual and empirical research that combines sustainability and innovation to address the critical issues faced by businesses, organizations, and society at large.

Topics of interest to the Special Issue include, but are not limited to, innovation in:

- Sustainable production and management;
- Sustainable entrepreneurship;
- Sustainable marketing;
- Sustainable human resource management;
- Sustainable economy and finance;
- Sustainable mobility and tourism;
- Sustainable education;
- Sustainable use of technology.





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## Message from the Editor-in-Chief

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