



## International Business Theories and Internationalization of Emerging Economies

Guest Editors:

**Prof. Dr. Marin A. Marinov**

Department of Business and Management, Faculty of Social Science, Aalborg University, Aalborg East 9220, Denmark

**Prof. Dr. Eric Milliot**

Faculty of Foreign Languages and Cultures, University of Nantes, Nantes 44035, France

**Prof. Dr. Daojuan Wang**

Aalborg University Business School, Aalborg University, Aalborg East 9220, Denmark

Deadline for manuscript submissions:

**closed (31 May 2022)**

### Message from the Guest Editors

*Focus of the Special Issue:* This Special Issue is focused on the thinkable theoretical inputs that will enhance the existing theoretical foundations of international business via taking the perspective of analyzing the internationalization processes of emerging economy firms and suggesting contributions to the existing international business theories.

*Scope:* The Special Issue has a broad scope both geographically and thematically. From a geographic point of view, all internationalizing emerging economy firms regardless of where they originate from can be included in the submissions. Thematically, submissions must have a departing point of a review of the extant literature related to the theoretical basis of international business concerning firm internationalization.

*Purpose:* The purpose of the Special Issue is to contribute to the extant literature on firm internationalization via analyzing the processual specifics of the internationalization of emerging economy firms.





an Open Access Journal by MDPI

## Editor-in-Chief

### **Prof. Dr. Marc A. Rosen**

Faculty of Engineering and  
Applied Science, University of  
Ontario Institute of Technology,  
Oshawa, ON L1G 0C5, Canada

## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

## Author Benefits

**Open Access:** free for readers, with article processing charges (APC) paid by authors or their institutions.

**High Visibility:** indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, AGRIS, RePEc, CAPlus / SciFinder, and other databases.

**Journal Rank:** JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (Geography, Planning and Development)

## Contact Us

---

*Sustainability* Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland

Tel: +41 61 683 77 34  
[www.mdpi.com](http://www.mdpi.com)

[mdpi.com/journal/sustainability](http://mdpi.com/journal/sustainability)  
[sustainability@mdpi.com](mailto:sustainability@mdpi.com)  
[X@Sus\\_MDPI](https://twitter.com/Sus_MDPI)