



Business Performance in the Tourism Industry and New Business Models in the Post-COVID-19 Era: Perspectives for Sustainability

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Deadline for manuscript
submissions:

closed (30 June 2022)

Message from the Guest Editors

This Special Issue mainly covers the assessment of business performance in the tourism industry from a sustainability perspective. Potential topics include but are not limited to the following aspects:

- The relationship between sustainable practices and socially responsible practices with business results, including efficiency, productivity, and profitability, among others;
- Indicators to measure sustainable practices, non-financial objectives, and environmental and social objectives;
- Analytical processes that enable companies to achieve pre-selected goals and sustainable practices;
- Corporate governance, diversity, and behavioral changes to achieve sustainable practices, good management practices, and economic, environmental, and social objectives;
- Eco-innovation, circular economy, and eco-efficiency for long-term sustainability and sustainable development goals;
- Successful business entrepreneurs based not only on key performance indicators but also on sustainable objectives;
- Sustainable development goals: a balance from governments, institutions, agencies, companies, and stakeholders.





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Message from the Editor-in-Chief

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