



On the Sustainable Relationship between Product-Service Innovation and Outcomes: Pitfalls and Solutions

Guest Editors:

Prof. Dr. Oscar F. Bustinza

Department of Management,
University of Granada, 18071
Granada, Spain

Prof. Dr. Yancy Vaillant

TBS Business School, Toulouse,
France

**Dr. Francisco J. Sánchez-
Montesinos**

ESIC Business & Marketing
School, 28043 Madrid, Spain

Message from the Guest Editors

This Special Issue will publish case studies with a high theoretical basis that are not only impactful for scholars but also specifically relevant for practitioners and executives. Therefore, explorations of the paradoxes faced by manufacturers during the servitization transition, characterized by both pitfalls and solutions, that can help to generate good practices leading to successful servitization pathways are welcome. The Special Issue calls for a more critical and nuanced approach that unravels, through the lens of successful manufacturing firms' examples, successful transition pathways to servitization, paying special attention to the role of PSI as a unique resource and distinctive capability generator.

Deadline for manuscript
submissions:

closed (15 December 2021)



mdpi.com/si/64448



an Open Access Journal by MDPI

Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and
Natural Resources, Ohio State
University, Columbus, OH 43210,
USA

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Author Benefits

Open Access: free for readers, with [article processing charges \(APC\)](#) paid by authors or their institutions.

High Visibility: indexed within [Scopus](#), [SCIE](#) and [SSCI \(Web of Science\)](#), [GEOBASE](#), [GeoRef](#), [Inspec](#), [RePEc](#), [CAPlus / SciFinder](#), and [other databases](#).

Journal Rank: JCR - Q2 (Environmental Studies) / CiteScore - Q1 (Geography, Planning and Development)

Contact Us

Sustainability Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland

Tel: +41 61 683 77 34
www.mdpi.com

mdpi.com/journal/sustainability
sustainability@mdpi.com
[X@Sus_MDPI](#)