



On the Sustainable Relationship between Product-Service Innovation and Outcomes: Pitfalls and Solutions

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Message from the Guest Editors

This Special Issue will publish case studies with a high theoretical basis that are not only impactful for scholars but also specifically relevant for practitioners and executives. Therefore, explorations of the paradoxes faced by manufacturers during the servitization transition, characterized by both pitfalls and solutions, that can help to generate good practices leading to successful servitization pathways are welcome. The Special Issue calls for a more critical and nuanced approach that unravels, through the lens of successful manufacturing firms' examples, successful transition pathways to servitization, paying special attention to the role of PSI as a unique resource and distinctive capability generator.

Deadline for manuscript
submissions:

closed (15 December 2021)



mdpi.com/si/64448



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Message from the Editor-in-Chief

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