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Supply Chain Strategy and Sustainable Business Organization

Guest Editors:

Dr. Juan-José Alfaro-Saiz

Research Centre on Production Management and Engineering (CIGIP) Universitat Politècnica de València, Camino de Vera s/n, 46022 Valencia, Spain

Prof. Dr. Raúl Rodríguez-Rodríguez

Research Centre on Production Management and Engineering (CIGIP) Universitat Politècnica de València, Camino de Vera s/n, 46022 Valencia, Spain

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Message from the Guest Editors

Supply chains are dynamic systems that need to adapt to the environment requirements, some factors have an important role: power struggles between partners; difficulty achieving confidence and equity; integration and process organization; intra and inter-organisational context; shared vision of the sustainable business concept; different levels of maturity, etc.

All these factors and many others make it difficult, from a practical point of view, to establish supply chain strategy and deploy it so that it has an organizational impact on the partners, in such a way that the business sustainability is a real priority. In addition, it is also important to assess whether the defined strategy is fulfilling its purpose, whether the level of integration of the processes is as expected, and the desired degree of sustainability is really being achieved.

This Special Issue aims to analyze the problems described through works that address, from different perspectives, any of the aforementioned aspects. Conceptual frameworks, empirical studies, case studies, research articles with models, methodologies and systems, or even literature reviews are welcome.









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Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario Institute of Technology, Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

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