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New Business Models and Entrepreneurship for Sustainable Development

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Deadline for manuscript submissions:

closed (30 April 2024)

Message from the Guest Editors

Dear Colleagues,

New systemic solutions are needed in order to deal with the complex societal challenges of our time, both globally and locally, as well as to tackle technological, economic, environmental problems. In this sense, the social and organizational levels of sustainability are very relevant for the sustainable development of a global society; however, the scientific knowledge on the transformative process, which leads to entirely new business models for sustainability, as opposed to philanthropy or corporate social responsibility, is rather limited in the sustainability management research (Schaltegger, Hansen, und Lüdeke-Freund, 2016). The dominant paradigms of economic organization in both corporate and small and mediumsized enterprise (SME) contexts have not caught up with the sustainable development era, but seem instead to be stalled in the Fordist, 20th century era (Biloslavo, Bagnoli, und Edgar, 2018; Perlik, 2021). Therefore, new models, frameworks, approaches and philosophies are needed for modern sustainable economy and management.









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Editor-in-Chief

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Message from the Editor-in-Chief

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