



## Sustainable Perspective on International Entrepreneurship

Guest Editors:

**Prof. Dr. Per Servais**

School of Business & Economics,  
Linnaeus University, 35195 Växjö,  
Sweden

**Dr. Martin Hannibal**

Department of Marketing &  
Management, University of  
Southern Denmark, 5230 Odense,  
Denmark

Deadline for manuscript  
submissions:

**closed (31 August 2022)**

### Message from the Guest Editors

Dear Colleagues,

In the past two decades, much research has focused on the economic growth potential of international entrepreneurship (IE). Recently, researchers have challenged the monolithic assumption of economic growth suggesting a broader holistic foundation for evaluating the ability of firms to create wealth. The notion of blended value has given rise to the study of a new breed of firms that are oriented towards both financial, social, and environmental opportunities. Sustainable international entrepreneurship is focused on the discovery, enactment, evaluation, and exploitation of financial, social, and environmental entrepreneurial opportunities.

Much of the current discussion has been focused on multinational enterprise performance. However, seminal IE literature posits that innovative power can be traced to nascent entrepreneurial firms. Accordingly, to capture the wealth creation potential of sustainable IE, there is a need of insights on how international entrepreneurs strategically build sustainable business models to create a social, financial, and environmental imprint.

Prof. Dr. Per Servais  
Dr. Martin Hannibal  
*Guest Editors*





an Open Access Journal by MDPI

## Editor-in-Chief

### **Prof. Dr. Marc A. Rosen**

Faculty of Engineering and  
Applied Science, University of  
Ontario Institute of Technology,  
Oshawa, ON L1G 0C5, Canada

## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

## Author Benefits

**Open Access:** free for readers, with article processing charges (APC) paid by authors or their institutions.

**High Visibility:** indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, AGRIS, RePEc, CAPlus / SciFinder, and other databases.

**Journal Rank:** JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (Geography, Planning and Development)

## Contact Us

---

*Sustainability* Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland

Tel: +41 61 683 77 34  
[www.mdpi.com](http://www.mdpi.com)

[mdpi.com/journal/sustainability](http://mdpi.com/journal/sustainability)  
[sustainability@mdpi.com](mailto:sustainability@mdpi.com)  
[X@Sus\\_MDPI](https://twitter.com/Sus_MDPI)