



Sustainable Food Marketing and Supply Chain Organization

Guest Editors:

Dr. Valeria Sodano

Department of Political Science,
University of Naples Federico II,
80138 Naples, Italy

Dr. Maria Teresa Gorgitano

Department of Agriculture,
University of Naples Federico II,
80055 Portici, Italy

Deadline for manuscript
submissions:

closed (31 January 2023)

Message from the Guest Editors

Dear Colleagues,

Marketing strategies may impact the sustainability of the agro-food industry in many ways. This Special Issue welcomes papers contributing to a better understanding of the relationship between marketing strategies and sustainability within the food supply chain, considering all the sustainability dimensions and all the actors of the food chain. A primary goal of the issue is to show that food marketing policies may affect the sustainability of the agro-food industry not only through their effects on consumers' behaviors, but also through their effects in terms of supply chain management and organizational structure.

We expect theoretical and empirical contributions as well as general reviews. Multi/interdisciplinary approaches will be particularly appreciated. Marketing science is within the wider research field of economics and management and makes large use of other disciplines such as industrial organization, statistics and social psychology. Moreover, the four dimensions of sustainability (environmental, social, economic, and political) require different research fields in order to be investigated.





an Open Access Journal by MDPI

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and
Applied Science, University of
Ontario Institute of Technology,
Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Author Benefits

Open Access: free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility: indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, AGRIS, RePEc, CAPlus / SciFinder, and other databases.

Journal Rank: JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (Geography, Planning and Development)

Contact Us

Sustainability Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland

Tel: +41 61 683 77 34
www.mdpi.com

mdpi.com/journal/sustainability
sustainability@mdpi.com
X@Sus_MDPI