



Strategic Thinking and Innovation in Tourism Sector

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Message from the Guest Editor

Innovation ecosystems are a trending topic in multiple disciplines where traditional, reductionist approaches have proven increasingly inadequate for the problems and opportunities occurring in dynamic, interconnected conditions. Interest in innovation ecosystems in the tourism sector has been particularly robust, establishing tourism as an early adaptor of innovation ecosystems in practice and as a thought leader in scholarship. Innovation ecosystems are an application of complexity science and systems thinking. Tourism is itself a complex adaptive system and has recognized the value of a systems approach. There is active and exciting research on innovation ecosystems in tourism, and we believe that additional theory and research is needed to advance our understanding of this topic. Therefore, the primary purposes of this Special Issue are to consider the state of theory and research on innovation ecosystems in the tourism sector, expand existing theories or offer integrative models of tourism innovation ecosystems and, generally, foster additional scholarship on the topic.





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