



## Advances in Marketing and Managing Tourism Destinations

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### Message from the Collection Editor

Destination management and marketing have been evolving and professionalizing steadily over the past 25-plus years. This Special Issue of *Sustainability* aims to publish high quality research on recent and expected advances in destination management and marketing within the context of sustainable development. Works that reflect the situation during and after the COVID-19 pandemic will be given a priority.

### Keywords

- destination management
- destination marketing
- destination branding
- Sustainable Development Goals (SDGs)
- sustainable tourism
- responsible tourism
- digital marketing and ICTs
- social media
- new normal
- virtual reality
- artificial intelligence (AI)





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## Message from the Editor-in-Chief

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