



Tourism, Innovation, Heritage, and Sustainability: Global and Local Perspectives

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Deadline for manuscript
submissions:
closed (31 August 2022)

Message from the Guest Editors

We invite researchers to submit original papers that include conceptual, empirical, analytical, or design-oriented methodologies. The Special Issue seeks papers including (but not limited to) the following themes:

- Opportunities and challenges for sustainable tourism;
- Tourism marketing, digital marketing, social media, and brand co-creation;
- Cultural, religious, and gastronomic heritage;
- Smart tourism;
- Tourism innovation practices, planning, and development;
- Contemporary issues and tourism experiences in a post-COVID era;
- Tourism stakeholders behaviors and perceptions;
- Economic, social, and territorial impacts of tourism;
- Adventure, sports, wellness, and health tourism;
- Senior tourism and accessible destinations.





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Message from the Editor-in-Chief

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