



Sustainable Wine and Beverage Tourism

Collection Editors:

Prof. Dr. Gergely Szolnoki

Department of Wine and
Beverage Business Research,
Geisenheim University, 65366
Geisenheim, Germany

Prof. Dr. Raul Compes Lopez

Department of Economy and
Social Sciences, Polytechnic
University of Valencia, 46022
Valencia, Spain

Dr. Maximilian Tafel

Department of Landscape
Planning and Nature
Conservation, Geisenheim
University, 65366 Geisenheim,
Germany

Message from the Collection Editors

Dear Colleagues,

The goal of this Special Issue is to explore the concept of “sustainability” as it relates to wine tourism and the “pillars”—economic, sociocultural, and environmental—that constitute a sustainable wine tourism system. The interaction of the many elements of the system—from wine producers to wine tourists themselves—are critical to its sustainability, and the concept can be assessed at the level of the individual winery, the wine region, or nation as a whole. Papers acknowledging the current context of COVID-19 are of interest, although papers researched pre-, during or post-COVID-19 will also be considered for this Special Issue. We also welcome papers that consider sustainability issues in the context of other alcoholic beverages (e.g., beer, cider, whisky).

Prof. Gergely Szolnoki

Dr. Joanna Fountain

Prof. Raul Compes Lopez

Mr. Maximilian Tafel

Guest editors





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Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and
Applied Science, University of
Ontario Institute of Technology,
Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

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Contact Us

Sustainability Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland

Tel: +41 61 683 77 34
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sustainability@mdpi.com
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