Special Issue

Tourism Destination Marketing: The Power of Cultural and Creative Industries

Message from the Guest Editors

The scope of this Special Issue encompasses a broad range of topics, including the following:

- Sustainable cultural production and consumption patterns;
- Innovative approaches to integrating sustainability principles in creative industries;
- The role of cultural and creative practices in promoting social inclusion and diversity;
- Cultural heritage preservation and sustainable tourism:
- Sustainable urban development and the cultural and creative economy;
- Collaborative initiatives and partnerships between the cultural sector and sustainability stakeholders;
- Ethical and responsible practices in cultural and creative industries;
- Cultural and creative entrepreneurship for sustainability:
- The impact of digital technologies and media on sustainable cultural production and consumption;
- Policy frameworks and governance models for supporting the integration of cultural and creative industries into sustainability systems.

The listed keywords suggest just a few of the many possibilities.

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Deadline for manuscript submissions

closed (10 November 2024)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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