

Special Issue

Nurturing a Sustainable Hospitality Industry: Insights into Service Innovation and Organizational Behavior

Message from the Guest Editors

We welcome contributions including but not limited to:

- Innovative approaches to sustainable hospitality strategies;
- The role of innovation in shaping human interactions with the environment;
- Service innovation and its impact on sustainable hospitality development;
- Service innovation and its implications for people, the planet, and society;
- Exploring the 6Ps (product, price, place, promotion, people, and process) in the context of hospitality innovation;
- Preserving place heritage through service innovation;
- Utilizing service innovation for effective place branding;
- Public and brand engagement in promoting innovative sustainable hospitality practices;
- Applying innovative life cycle thinking and circular economy principles in the hospitality sector;
- Innovative approaches to waste management in hospitality;
- Exploring the connection between innovation and well-being in the hospitality industry;
- Service innovation and its implications in the face of global change;
- Transitioning toward a low carbon economy through innovative practices...

Guest Editors

Dr. Pantea Foroudi
Dr. Reza Marvi
Dr. Dongmei Zha

Deadline for manuscript submissions

closed (15 April 2024)



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About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

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