

Special Issue

Green Innovation, Corporate Social Responsibility and Sustainable Development

Message from the Guest Editor

The assimilation of green innovation and corporate social responsibility is necessary to abide by environmental regulations and obtain competitive advantages in the marketplace. Companies can work to align their economic activities in an ecological context in numerous ways, and the extent to which companies can connect with their consumers using sustainable development practices is paramount.

As the environmental agenda is being taken seriously in every corner of the planet, it also lays the groundwork for developing and implementing sustainable strategies in a corporate environment, and standardising that across the organisation. This literature synthesis will review recent scholarship that focuses on the three areas of green innovation, CSR, and sustainable development. The following main topics are to be examined in this SI: Drivers and Enablers of Green Innovation; Corporate Social Responsibility (CSR) and Sustainable Business Practices; Economic and Environmental Outcomes of Sustainable Strategies

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Deadline for manuscript submissions

15 May 2026



Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



mdpi.com/si/239110

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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