

Special Issue

Marketing and Management as Engines for Success in a Framework of Environmental and Social Sustainability

Message from the Guest Editors

Marketing and management have always been decisive in the capacity of companies and institutions to adapt to the peculiarities of each space and moment.

Guest Editors

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I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

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