

Special Issue

Sustainable Consumer Behavior: Emotion, Cognition, Psychology, and Attitudes

Message from the Guest Editor

This Special Issue calls for the latest and most insightful research to understand sustainable consumer behaviors that move toward a more sustainable consumption future. I expect both empirical and theoretical studies which address the issues related to sustainable consumer behavior. The following is an indicative list of a number of topics in relation to sustainable consumer behavior that would be appropriate for the Special Issue, though I welcome broad topics related to sustainable consumption and consumer behavior: Sustainable consumer behavior; Ethical consumer behavior; Green consumer behavior; Emotion, cognition, psychology related to sustainable consumption behavior; Sustainable beliefs, values, and attitudes; Sustainable awareness and concerns; Sustainable marketing.

Guest Editor

Prof. Dr. Kumju Hwang

School of Business Administration, Chung-Ang University, Seoul 06974, Korea

Deadline for manuscript submissions

closed (28 February 2022)



Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 6.8



mdpi.com/si/69000

Sustainability

MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)





Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 6.8



[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)



About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario
Institute of Technology, Oshawa, ON L1G 0C5, Canada

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, AGRIS, RePEc, CAPIus / SciFinder, and other databases.

Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1
(Geography, Planning and Development)