Special Issue

Corporate Environmental Strategy and Stakeholder Management from a Green Economy Perspective

Message from the Guest Editors

To meet the needs of stakeholders through a multifaceted approach, companies are adopting corporate environmental strategy that accommodates a green economy approach to socially qualified products and services. To further develop green economy approaches, to foster dialogue on corporate environmental responsibility, and to promote research findings in the field of stakeholder management, this Special Issue calls for papers focusing on the following topics:

- Green economy and sustainability:
- Green economy approaches for consumers;
- Sustainable business models for the green economy;
- Other issues/fields related to green economy and sustainability;
- Corporate environmental strategy for green economy:
- Green supply chain management;
- Green marketing strategy;
- Other issues/fields related to corporate environmental strategy;
- Green economy and stakeholder management:
- Corporate social responsibility for sustainability;
- Consumer awareness of green economy and stakeholder management;
- Other issues/fields related to stakeholder management.

Guest Editors

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Dr. Byung II Park

Dr. Jootae Kim

Dr. Jinsup Jung

Deadline for manuscript submissions

closed (1 May 2023)



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About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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