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Business Innovation: From Management Systems to Corporate Social Responsibility

Guest Editor:

Dr. Andrea Tick

Keleti Károly Faculty of Business
and Management, Óbuda
University, 1034 Budapest,
Hungary

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Message from the Guest Editor

Dear Colleagues,

Research on business innovation and the integration of corporate social responsibility (CSR) into management systems is of paramount importance. This area has a strong scientific background and holds immense significance as it explores strategies to achieve sustainable business practices that align economic growth with societal and environmental well-being. By understanding how CSR can be effectively integrated into innovative initiatives, researchers can provide practical insights to businesses and contribute to addressing pressing global challenges such as climate change and social inequality. This research has the potential to shape the future of business practices, promoting responsible and sustainable innovation for the benefit of companies and society at large.

This Special Issue aims to explore the scope of business innovation, moving beyond traditional management systems and delving into the realm of corporate social responsibility (CSR).

We look forward to receiving your contributions.



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Special Issue



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Message from the Editor-in-Chief

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Systems Editorial Office
MDPI, St. Alban-Anlage 66
4052 Basel, Switzerland

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